



RIO+20
United Nations Conference
on Sustainable Development



SUSTAINABLE DEVELOPMENT WEBINAR SERIES
WFUNA WEBINAR SERIES | WEBINAR 2 OF THREE

GREEN ECONOMY

IN THE
CONTEXT
OF

SUSTAINABLE DEVELOPMENT

AND

POVERTY ERADICATION



➤ WHERE

On the internet around the world
at wfuna.adobeconnect.com/rio20

➤ WHEN

Tuesday
3 April 2012, 9 am-10 am
Eastern Standard Time (New York)

➤ RSVP

Email webinar@wfuna.org with
your name and organization

Please use subject line
"SD Webinar RSVP"

➤ www.wfuna.org

**"We need...a free
market revolution for
global sustainability."**

UN SECRETARY-GENERAL BAN KI-MOON

20 years after the historic Rio Earth Summit, the world is again coming together to define our path to the future at the UN Conference on Sustainable Development. Green Economy in the Context of Sustainable Development and Poverty Eradication was defined as one of the two overarching themes of the conference. But what exactly is a green economy? Can a green economy be the path to universal human well-being?

Guest speaker:
**Oliver Greenfield, Convenor
Green Economy Coalition**

This webinar will:

- Explore the 'what', the 'why' and the 'how' of a green economy
- Share the collaborative process which produced the 9 Principles of a Green Economy
- Highlight major areas of negotiation and debate for Rio +20
- Describe the critical role of civil society in the transition to a green and fair economy, and elaborate ways to have your voice heard

Participants will be able to dialogue and ask questions in real-time.

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